

A row of white electric cars parked at a charging station, with a blue tint overlay. The cars are connected to charging cables. The background shows a building and a sidewalk.

Seale & Associates

FLEET LEASING INDUSTRY
VALUATION UPDATE
Q1 2026

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Introduction

We are pleased to share our Fleet Leasing Industry Valuation Multiples Update for Q1 2026.

At Seale & Associates, we are committed to providing process-driven solutions designed to optimize value and achieve our client’s strategic objectives in a range of transactions, including **Mergers, Acquisitions, Divestitures and Carve-Outs, Business Sales, Recapitalizations, and Joint Ventures**, among other corporate finance and strategy consulting services.

Over the course of 25+ years, we have successfully served clients all over the world, and we are delighted to continue providing investment banking advisory services to our clients who are looking to grow through acquisitions or optimize their portfolios through strategic divestitures.

Seale has extensive experience advising leading multinational companies, private equity firms, and family-owned businesses across a wide range of industries.



James A. Seale | President
jseale@sealeassociates.com



Brett M. Carmel | Senior Managing Director
bcarmel@sealeassociates.com



Robert Whitney | Managing Director
rwhitney@sealeassociates.com



Sergio Garcia del Bosque | Managing Director
sgarcia@sealeassociates.com



Carlos Hernandez Goudet | Managing Director
chernandez@sealeassociates.com



Alejandro Montemayor | Director
amontemayor@sealeassociates.com



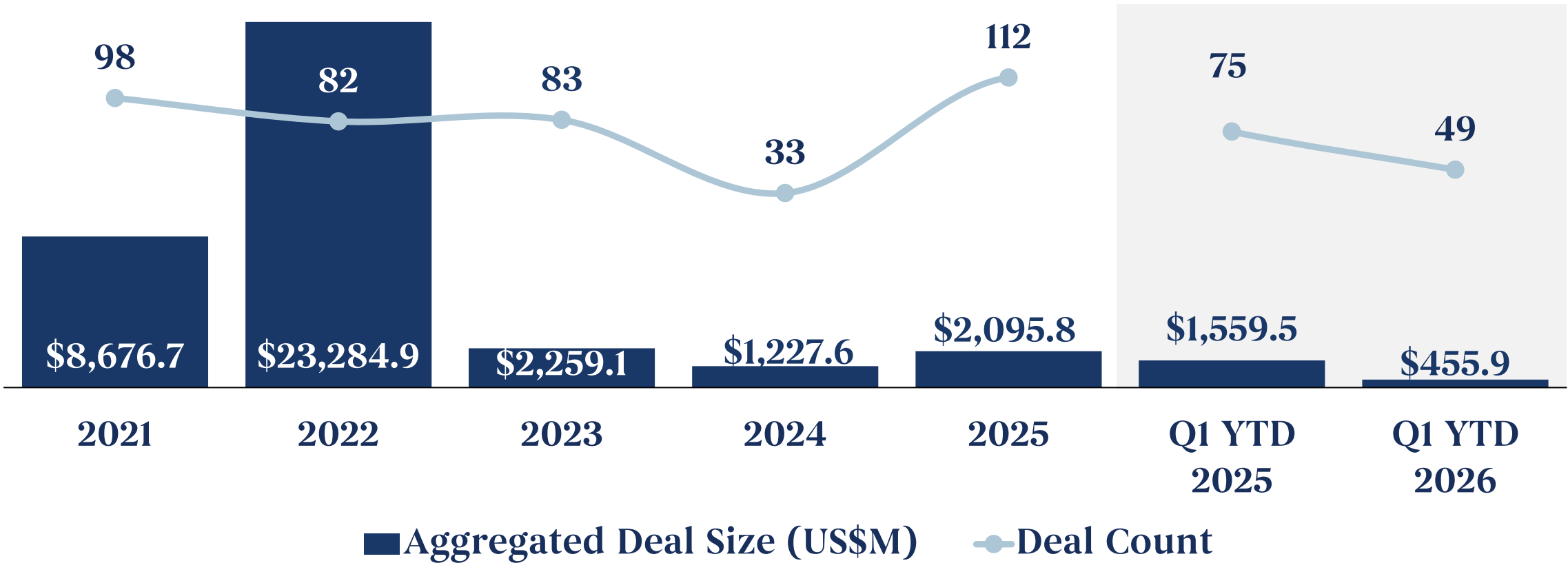
Armando Rios | Vice President
arios@sealeassociates.com

Fleet Leasing Industry Overview

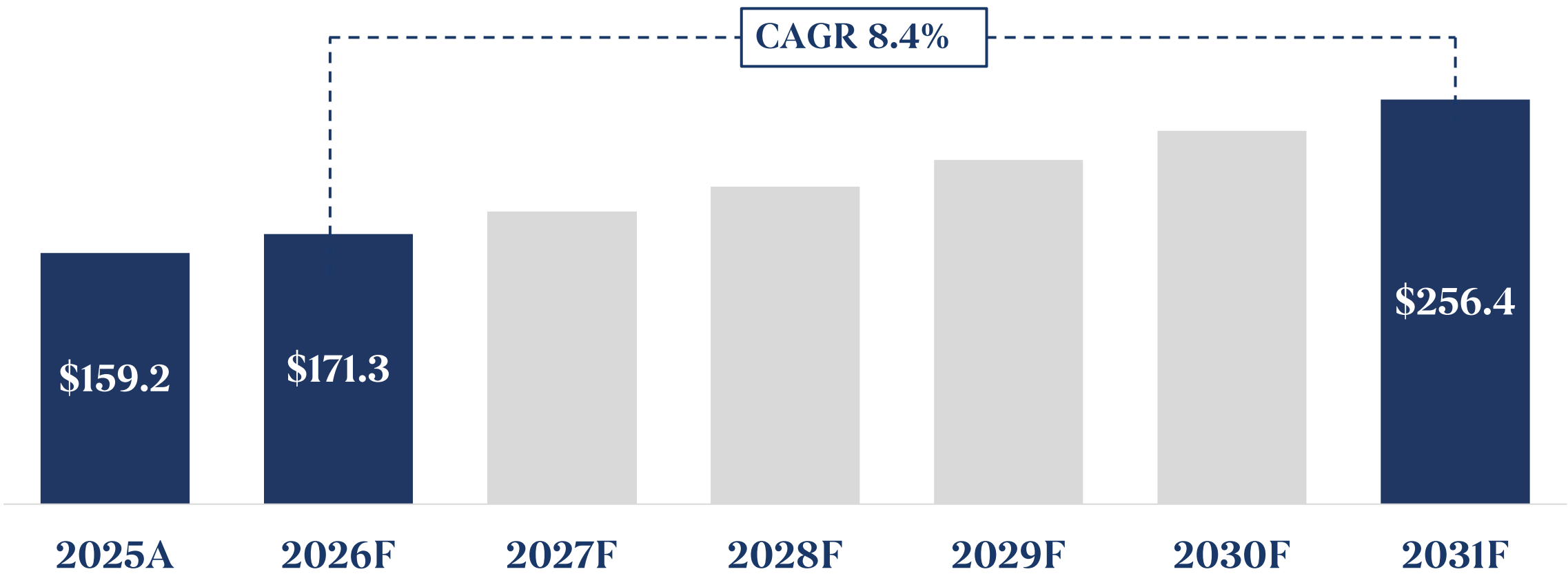
M&A Trends and Market Intelligence

- The global **automotive fleet leasing market** revenue was valued at approximately **US\$159.2B in 2025** and is projected to reach **US\$256.5B by 2031**, growing at a **CAGR of 8.4%** during the forecasted period. The industry continues to **benefit** from **rising mobility demand, travel recovery**, and **corporate fleet outsourcing**, with **North America** representing the **largest regional market**
- **Market growth** continues to be **driven by the recovery of global business and leisure travel, increasing e-commerce activity**, and **rising demand for flexible transportation solutions**, particularly in commercial vehicle and last-mile delivery applications
- Growing adoption of **online booking platforms, mobile applications, AI-enabled dynamic pricing**, and **predictive maintenance technologies** is improving fleet utilization, customer experience, and operation efficiency across the industry
- **Government incentives** supporting **fleet electrification, increasing EV adoption**, and **vehicle-to-grid (V2G) initiatives** are accelerating the transition toward mor sustainable rental and leasing fleets globally
- Increasing **corporate preference for leasing solutions**, driven by **off-balance-sheet financing benefits, operational flexibility**, and **outsourced fleet management**, continues to support long-term industry growth across both passenger and commercial vehicle markets

Fleet Leasing Industry M&A Deal Size and Volume



Automobile Rental & Leasing Industry Market Size (US\$B)



Source: Capital IQ, Mordor Intelligence, and Other Industry Reports

Vehicle Rental – Global Comparable Public Companies

The table below presents selected publicly traded companies in the sector, serving as benchmarks for valuation, scale, and operating performance across comparable business models

Company		Country	Market Cap. US\$M	Enterprise Value US\$M	Revenue US\$M	EBITDA Margin	Annual Average EV/EBITDA		First Quarter Mar. 31, 2026 EV/ EBITDA	
							2024	2025	EV/ EBITDA	EV/ Revenue
Alquiber Quality		ESP	\$74	\$355	\$190	52.8%	3.4x	3.4x	3.6x	1.9x
Avis Budget Group		USA	\$5,142	\$33,307	\$11,752	21.6%	7.8x	12.8x	13.1x	2.8x
Zigup		GBR	\$1,134	\$2,374	\$2,428	26.1%	3.6x	3.4x	3.7x	1.0x
Inchcape		GBR	\$3,520	\$6,758	\$12,016	7.6%	7.2x	7.0x	7.4x	0.6x
Hertz Global Holdings		USA	\$1,440	\$20,203	\$8,695	2.7%	24.7x	189.7x	84.9x	2.3x
Localiza Rent a Car		BRA	\$9,861	\$16,520	\$8,420	19.2%	13.9x	10.3x	10.2x	2.0x
Sixt		DEU	\$3,284	\$7,220	\$5,043	19.8%	9.7x	9.2x	7.2x	1.4x
■ Excluded from mean						Mean	6.3x	5.8x	5.5x	1.5x
						Median	7.8x	9.2x	7.4x	1.9x

Leasing – Global Comparable Public Companies (1/2)

The table below presents selected publicly traded companies in the sector, serving as benchmarks for valuation, scale, and operating performance across comparable business models

Company		Country	Market Cap. US\$M	Enterprise Value US\$M	Revenue US\$M	EBITDA Margin	Annual Average EV/EBITDA		First Quarter Mar. 31, 2026 EV/EBITDA	
							2024	2025	EV/EBITDA	EV/Revenue
Ayvens		FRA	\$9,048	\$48,473	\$28,870	13.6%	15.3x	13.8x	12.4x	1.7x
Cargojet		CAN	\$912	\$1,620	\$715	28.2%	12.0x	8.5x	8.0x	2.3x
Chorus Aviation		CAN	\$398	\$643	\$927	16.0%	3.9x	4.0x	4.3x	0.7x
FirstGroup		GBR	\$1,192	\$2,525	\$6,590	15.6%	2.9x	2.7x	2.5x	0.4x
Global Ship Lease		GRC	\$1,337	\$1,548	\$753	62.1%	3.2x	2.9x	3.3x	2.1x
NS United Kaiun Kaisha		JPN	\$1,081	\$1,134	\$1,445	15.9%	4.1x	3.6x	4.9x	0.8x

Leasing – Global Comparable Public Companies (2/2)

Company		Country	Market Cap. US\$M	Enterprise Value US\$M	Revenue US\$M	EBITDA Margin	Annual Average EV/EBITDA		First Quarter Mar. 31, 2026 EV/ EBITDA		EV/ Revenue
							2024	2025			
PT Blue Bird		IDN	\$247	\$310	\$351	23.3%	4.0x	3.9x	3.8x		0.9x
Ryder System		USA	\$8,026	\$16,508	\$12,660	25.7%	4.9x	4.9x	5.1x		1.3x
Touax		FRA	\$32	\$504	\$210	28.9%	7.0x	7.3x	8.3x		2.4x
U-Haul Holding Company		USA	\$8,820	\$15,694	\$6,000	13.3%	9.4x	13.8x	19.7x		2.6x
Vamos Locação de Caminhões, Máquinas e Equipamentos		BRA	\$760	\$3,084	\$1,159	60.4%	6.6x	4.9x	4.4x		2.7x
Wisdom Marine Lines Co		TWN	\$1,564	\$2,393	\$568	45.2%	9.8x	8.8x	9.3x		4.2x
■ Excluded from mean						Mean	5.6x	5.1x	5.4x		1.6x
						Median	5.7x	4.9x	5.0x		1.9x

Fleet Leasing – Global Transactions

The table below highlights selected global M&A transactions during Q1 2026, illustrating strategic acquisitions focused on scale, product diversification, or geographic expansion within the sector

Date	Target	Country	Description	Buyer	Seller	% Acquired	Size US\$M	EV/ EBITDA	EV/ Revenue
Mar-26		AUS	Tokyo Century , a provider of leasing, financing, and mobility services, acquired Bargain Car Rentals Australia , a provider of car rental services		-	100.0%	-	-	-
Jan-26		JPN	Itochu Enex , a provider of energy, petroleum, and car-life mobility services, acquired Worldnet , a provider of car rental and leasing services		Multiple Sellers	ND	-	-	-

** Announced transactions pending approval and other closing conditions*
ND: Not Disclosed

HERTZ

TARGET
Donlen Corporation

TRANSACTION TYPE
Buy-side Advisory

INDUSTRIES
Vehicle fleet leasing and management services

GEOGRAPHY
Northbrook, IL

SITUATION

Seale & Associates, Inc. announced that it acted as financial advisor to The Hertz Corporation ("Hertz") on the acquisition of Donlen Corporation for US\$947M. This transaction was part of the overall growth strategy of Hertz to provide the most flexible transportation programs for corporate and general consumers.

SEALE & ASSOCIATES' APPROACH

Seale professionals conducted a comprehensive evaluation of vehicle fleet companies that could potentially align with Hertz's growth strategy. After pre-qualifying each potential target, Seale began negotiations with the companies that best matched Hertz's investment criteria and strategic objectives.

OUTCOME

The process resulted in the purchase of Donlen Corporation by Hertz. Donlen, a leading provider of vehicle fleet leasing and management services.

“The acquisition of Donlen is consistent with the evolution of Hertz's asset-light, technology focused business model”

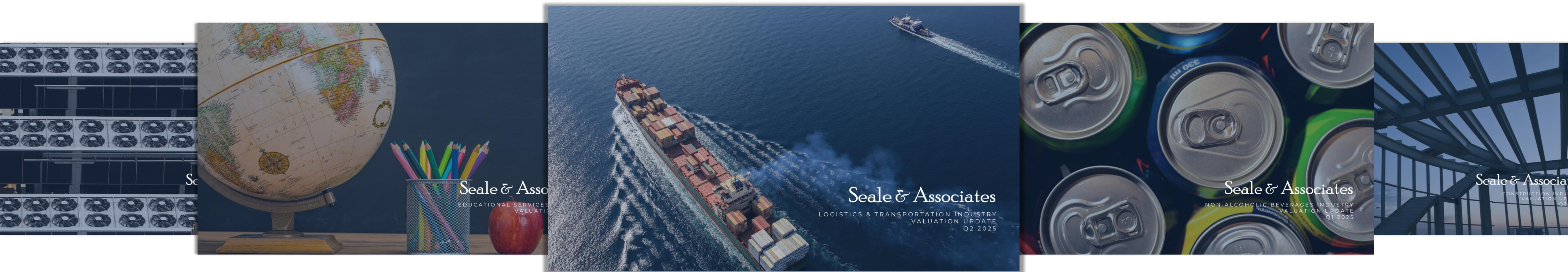


“The acquisition of Donlen is consistent with the evolution of Hertz's asset-light, technology focused business model and is part of the Company's overall growth strategy to provide the most flexible transportation programs for corporate and retail customers. Integrating Donlen into the Hertz family of products gives us a yearly and multi-year offering that complements our current core competencies of hourly, daily and monthly car sharing and car rental options and provides the Company with a more stable revenue stream and new adjacent markets to leverage our existing business model.”

Mark P. Frissora, the Chairman and CEO of Hertz

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Global M&A Representative Engagements

has been acquired by	has sold a controlling interest to	has sold Zinc Oxide Corporation a subsidiary of	has acquired from	has been acquired by	Oxbow's Senior Subordinated debt issued by was refinanced by	has acquired
has sold to	has sold and to	has sold to	has sold to	has sold Triumph Air Repair, the APU Overhaul Operations of Triumph Aviation Services – Asia, and Triumph Engines businesses to	has acquired	has sold its GRACE Membranes business a subsidiary of
has sold and to	has sold to	has sold A division of Carrier Commercial Refrigeration, Inc. to	has sold to	has sold to	has acquired	has been recapitalized by



JAMES A. SEALE

President and Founder | Washington, DC

+1 (703) 623-9253

32+ years of global M&A experience, Attorney, CPA Arthur Andersen, and Professor of Global Investment Banking at George Washington University
University of Virginia - JD
University of Kentucky - BS in Accounting



BRETT M. CARMEL

Senior Managing Director and Co-founder | Miami, FL

+1 (703) 294-6530

25+ years of global M&A experience and Professor of M&A at Johns Hopkins University
The George Washington University - MBA International Business and MA - International Affairs
University of Florida - BA in Political Science with High Honors



SERGIO GARCIA DEL BOSQUE

Managing Director | Mexico City, Mexico

+52 (55) 8000-7463

17+ years of global M&A experience
IPADE - MBA
Instituto Tecnologico y de Estudios Superiores de Monterrey
BS in Industrial Engineering



ROBERT E. WHITNEY

Managing Director | Washington, DC

+1 (703) 801-8939

19+ years of global M&A experience, CPA Deloitte & Touche, Corporate Audit and Assurance Services
University of Richmond - BS Business Administration in Accounting



CARLOS HERNANDEZ GOUDET

Managing Director | San Luis Potosi, Mexico

+1 (571) 482-3432

16+ years of global M&A experience
Columbia Business School - MBA
Instituto Tecnologico y de Estudios Superiores de Monterrey
BS in Industrial Engineering

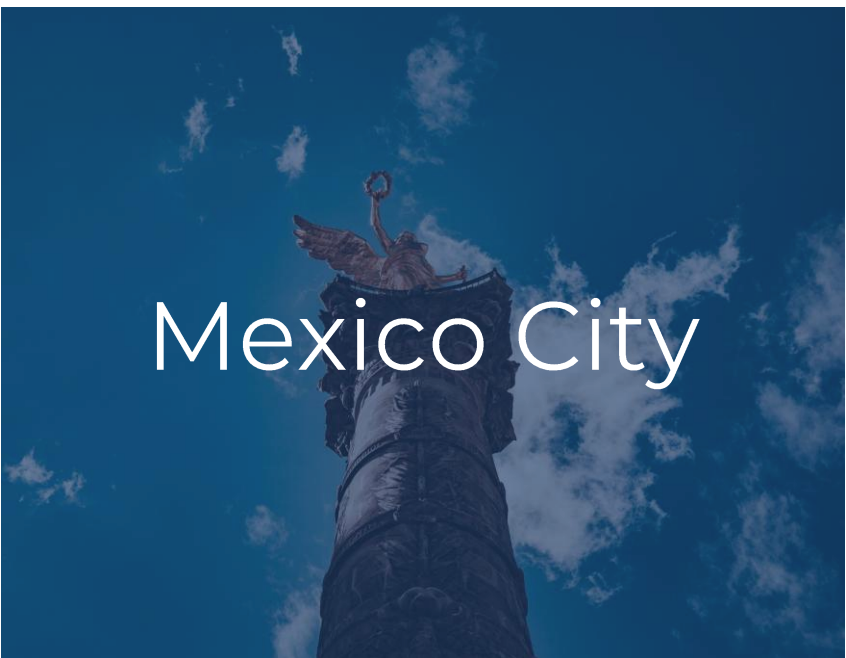
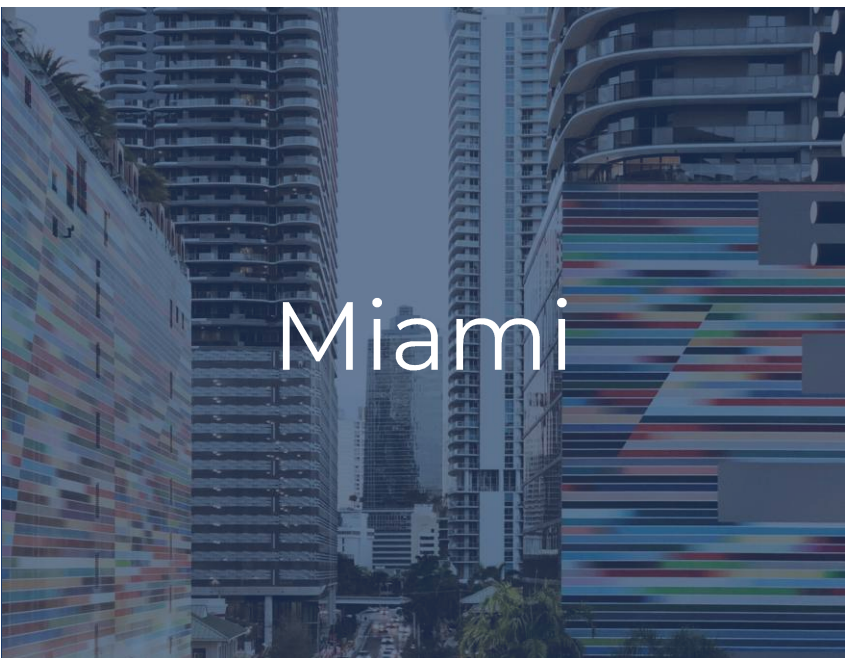


FELIPE BUENO

Senior Director | Monterrey, Mexico

+52 (84) 4432-4444

32+ years with Grupo Industrial Saltillo with experience as Director, Corp. Dev. and extensive global commercial experience
Instituto Tecnologico y de Estudios Superiores de Monterrey
MBA and BS in Industrial Engineering



For over 25 years, Seale & Associates has served leading public and private companies from around the world and operating in a broad range of industries with a high level of quality, integrity and independence while presenting innovative ideas and trusted solutions to address their most complex dealings

+25

Years of Experience

+\$50B

Closed Transactions Globally

Services & Solutions

- Mergers & Acquisitions

Divestitures

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Recapitalizations
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Expert Witness Testimony

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We have worked repeatedly with many of the most well-known and respected companies in the world...

...as well as with many private equity funds, family-offices and privately held companies.





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Creative Solutions. Trusted Advice.