



Seale & Associates

FLEET LEASING INDUSTRY
VALUATION UPDATE
Q4 2025

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Introduction

We are pleased to share our Fleet Leasing Industry Valuation Multiples Update for Q4 2025.

At Seale & Associates, we are committed to providing process-driven solutions designed to optimize value and achieve our client’s strategic objectives in a range of transactions, including **Mergers, Acquisitions, Divestitures and Carve-Outs, Business Sales, Recapitalizations, and Joint Ventures**, among other corporate finance and strategy consulting services.

Over the course of 25+ years, we have successfully served clients all over the world, and we are delighted to continue providing investment banking advisory services to our clients who are looking to grow through acquisitions or optimize their portfolios through strategic divestitures.

Seale has extensive experience advising leading multinational companies, private equity firms, and family-owned businesses across a wide range of industries.



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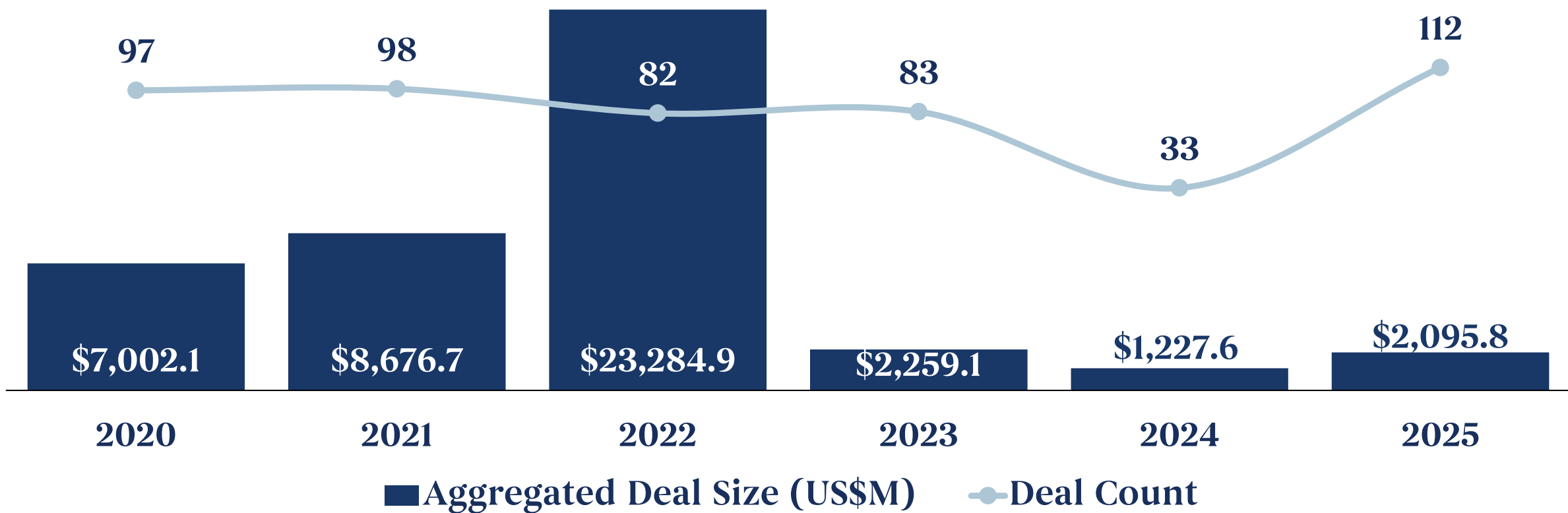
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Fleet Leasing Industry Overview

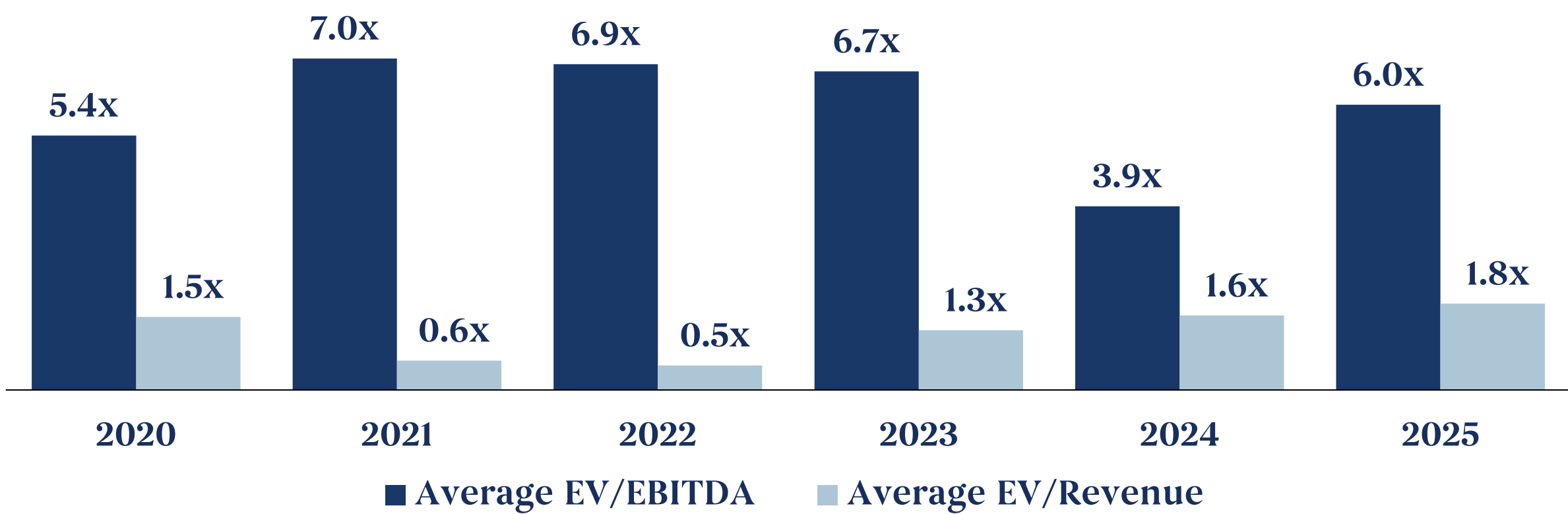
M&A Trends and Market Intelligence

- The global **automotive fleet leasing market** revenue is expected to reach **US\$28.4B in 2025** and is projected to reach **US\$50.9B by 2035**, growing at a **CAGR of 6.0%** during the forecasted period
- Growth is driven by the **rising demand for cost-effective and flexible mobility solutions**, as companies seek to **avoid large upfront capital expenditures** and gain access to newer, **fuel-efficient vehicle models** with lower emissions
- The market benefits from the **expanding adoption of fleet services across enterprises**, with leasing models offering **greater operational flexibility, predictable costs, and improved fleet utilization**
- **Environmental regulations and decarbonization targets** are accelerating the shift toward **hybrid and electric vehicle leasing**, as organizations align fleet strategies with **sustainability objectives** and **corporate ESG frameworks**
- **Advancements in telematics, predictive maintenance, and real-time monitoring** are transforming fleet management by enhancing **performance tracking, driver analytics, and maintenance efficiency**, reducing downtime and extending asset life cycles
- Leasing providers are increasingly adopting **vehicle-as-a-service (VaaS)** and **subscription-based business models**, integrating **data-driven insights** to optimize **total costs of ownership (TCO)** and improved customer retention through transparent, customizable contracts
- The **long-term outlook** for the automotive fleet leasing market remains favorable, supported by the **digitalization of fleet operations, growth in the electric vehicle adoption, and wider implementation of integrated mobility platforms** that balance **financial efficiency with environmental responsibility**

Fleet Leasing Industry M&A Deal Size and Volume



Fleet Leasing Industry M&A Average EV/EBITDA and EV/Revenue



Source: Capital IQ, Future Market Insights and Other Industry Reports

Vehicle Rental – Global Comparable Public Companies

The table below presents selected publicly traded companies in the sector, serving as benchmarks for valuation, scale, and operating performance across comparable business models

Company		Country	Market Cap. US\$M	Enterprise Value US\$M	Revenue US\$M	EBITDA Margin	Annual Average EV/EBITDA		Fourth Quarter Dec. 31, 2025 EV/ EBITDA	
							2023	2024	EV/ EBITDA	EV/ Revenue
Alquiler Quality		ESP	\$79	\$365	\$193	52.8%	3.7x	3.4x	3.6x	1.9x
Avis Budget Group		USA	\$4,516	\$32,572	\$11,652	20.9%	5.7x	7.8x	13.4x	2.8x
Zigup		GBR	\$1,159	\$2,423	\$2,475	26.1%	3.8x	3.6x	3.8x	1.0x
Inchcape		GBR	\$3,731	\$7,242	\$12,248	7.2%	9.6x	7.2x	8.2x	0.6x
Hertz Global Holdings		USA	\$1,602	\$20,207	\$8,504	1.3%	7.8x	24.7x	NM	2.4x
Localiza Rent a Car		BRA	\$8,670	\$14,974	\$7,585	19.3%	17.4x	13.9x	10.2x	2.0x
Sixt		DEU	\$3,556	\$8,319	\$5,052	19.1%	9.8x	9.7x	8.6x	1.6x
■ Excluded from mean						Mean	6.7x	6.3x	6.0x	1.6x
						Median	7.8x	7.8x	8.4x	1.9x

Leasing – Global Comparable Public Companies (1/2)

The table below presents selected publicly traded companies in the sector, serving as benchmarks for valuation, scale, and operating performance across comparable business models

Company		Country	Market Cap. US\$M	Enterprise Value US\$M	Revenue US\$M	EBITDA Margin	Annual Average EV/EBITDA		Fourth Quarter Dec. 31, 2025	
							2023	2024	EV/ EBITDA	EV/ Revenue
Ayvens		FRA	\$10,520	\$49,828	\$29,510	13.3%	14.2x	15.3x	12.7x	1.7x
Cargojet		CAN	\$924	\$1,544	\$724	25.8%	8.7x	12.0x	8.3x	2.1x
Chorus Aviation		CAN	\$388	\$620	\$960	16.0%	6.2x	3.9x	4.0x	0.6x
FirstGroup		GBR	\$1,393	\$2,752	\$6,717	15.6%	3.6x	2.9x	2.6x	0.4x
Global Ship Lease		GRC	\$1,253	\$1,481	\$753	63.6%	3.6x	3.2x	3.1x	2.0x
NS United Kaiun Kaisha		JPN	\$917	\$979	\$1,463	15.3%	3.3x	4.1x	4.4x	0.7x

Leasing – Global Comparable Public Companies (2/2)

Company		Country	Market Cap. US\$M	Enterprise Value US\$M	Revenue US\$M	EBITDA Margin	Annual Average EV/EBITDA		Fourth Quarter Dec. 31, 2025 EV/ EBITDA		EV/ Revenue
							2023	2024			
PT Blue Bird		IDN	\$255	\$312	\$342	23.3%	4.7x	4.0x	3.9x		0.9x
Ryder System		USA	\$7,728	\$16,380	\$12,665	25.8%	4.0x	4.9x	5.0x		1.3x
Touax		FRA	\$34	\$515	\$214	31.6%	6.6x	7.0x	7.6x		2.4x
U-Haul Holding Company		USA	\$9,237	\$15,739	\$6,000	16.9%	6.6x	9.4x	15.6x		2.6x
Vamos Locação de Caminhões, Máquinas e Equipamentos		BRA	\$625	\$2,834	\$1,045	60.7%	9.2x	6.6x	4.5x		2.7x
Wisdom Marine Lines Co		TWN	\$1,614	\$2,536	\$542	41.2%	6.4x	9.8x	11.4x		4.7x
■ Excluded from mean						Mean	6.9x	5.8x	6.3x		1.6x
						Median	6.8x	6.3x	5.8x		1.5x

Fleet Leasing – Global Transactions

The table below highlights selected global M&A transactions during Q4 2025, illustrating strategic acquisitions focused on scale, product diversification, or geographic expansion within the sector

Date	Target	Country	Description	Buyer	Seller	% Acquired	Size US\$M	EV/ EBITDA	EV/ Revenue
Dec-25		USA	Enterprise Mobility , a provider of mobility solutions and vehicle leasing services, acquired Hogan Truck Leasing , a provider of truck leasing, rental, transportation, and logistics services	 Enterprise Mobility™	-	100.0%	-	-	-
Dec-25*		DEU	Decathlon Pulse , a provider of investment and innovation funding services, acquired BLS Bikeleasing-Service , a provider of digital B2B leasing platform services for green assets			65.0%	-	-	-
Nov-25		LTU	Ayvens , a provider of vehicle leasing and fleet management services, acquired ALD Automotive , a provider of vehicle leasing and fleet management services		-	100.0%	-	-	-
Oct-25		GBR	Jurni , a provider of mobility financing and leasing solutions, acquired DriveElectric , a provider of electric vehicle leasing and financing services	Jurni	-	100.0%	-	-	-

* Announced transactions pending approval and other closing conditions

ND: Not Disclosed

HERTZ

TARGET
Donlen Corporation

TRANSACTION TYPE
Buy-side Advisory

INDUSTRIES
Vehicle fleet leasing and management services

GEOGRAPHY
Northbrook, IL

SITUATION

Seale & Associates, Inc. announced that it acted as financial advisor to The Hertz Corporation ("Hertz") on the acquisition of Donlen Corporation for US\$947M. This transaction was part of the overall growth strategy of Hertz to provide the most flexible transportation programs for corporate and general consumers.

SEALE & ASSOCIATES' APPROACH

Seale professionals conducted a comprehensive evaluation of vehicle fleet companies that could potentially align with Hertz's growth strategy. After pre-qualifying each potential target, Seale began negotiations with the companies that best matched Hertz's investment criteria and strategic objectives.

OUTCOME

The process resulted in the purchase of Donlen Corporation by Hertz. Donlen, a leading provider of vehicle fleet leasing and management services.

“The acquisition of Donlen is consistent with the evolution of Hertz's asset-light, technology focused business model”

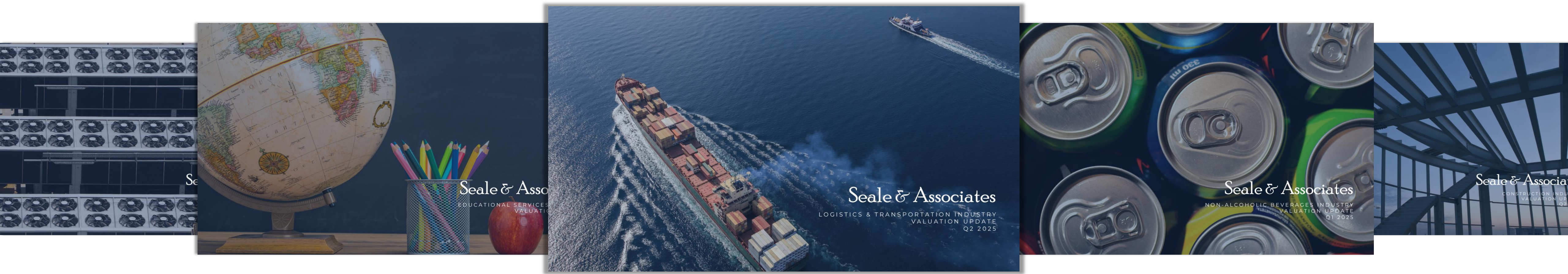


“The acquisition of Donlen is consistent with the evolution of Hertz's asset-light, technology focused business model and is part of the Company's overall growth strategy to provide the most flexible transportation programs for corporate and retail customers. Integrating Donlen into the Hertz family of products gives us a yearly and multi-year offering that complements our current core competencies of hourly, daily and monthly car sharing and car rental options and provides the Company with a more stable revenue stream and new adjacent markets to leverage our existing business model.”

Mark P. Frissora, the Chairman and CEO of Hertz

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Global M&A Representative Engagements

has been acquired by	has sold a controlling interest to	has sold Zinc Oxide Corporation a subsidiary of	has acquired from	has been acquired by	Oxbow's Senior Subordinated debt issued by was refinanced by	has acquired
has sold to	has sold and to	has sold to	has sold to	has sold Triumph Air Repair, the APU Overhaul Operations of Triumph Aviation Services – Asia, and Triumph Engines businesses to	has acquired	has sold its GRACE Membranes business a subsidiary of
has sold and to	has sold to Driving Safety Forward™	has sold A division of Carrier Commercial Refrigeration, Inc. to	has sold to	has sold to	has acquired Wabi Development Corporation	has been recapitalized by



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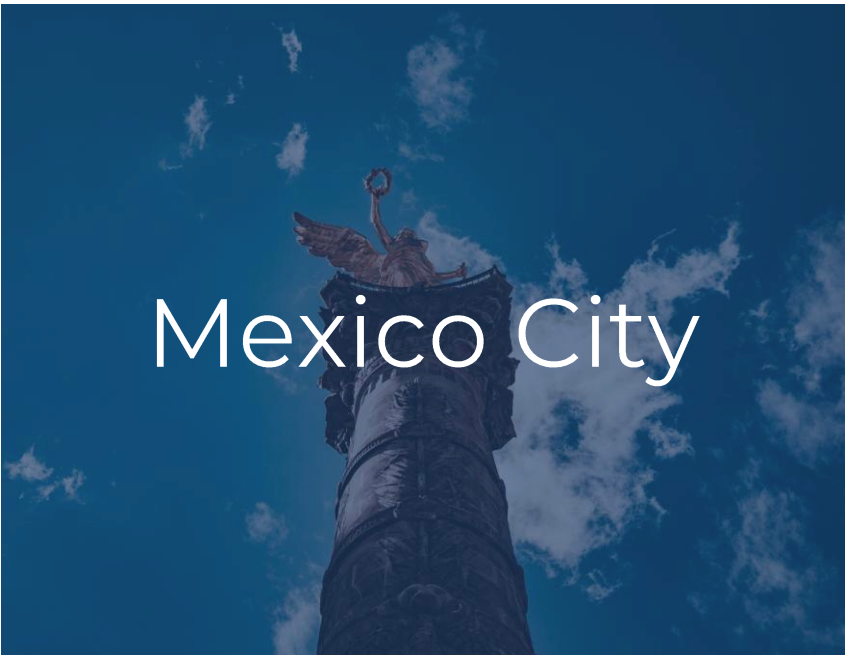
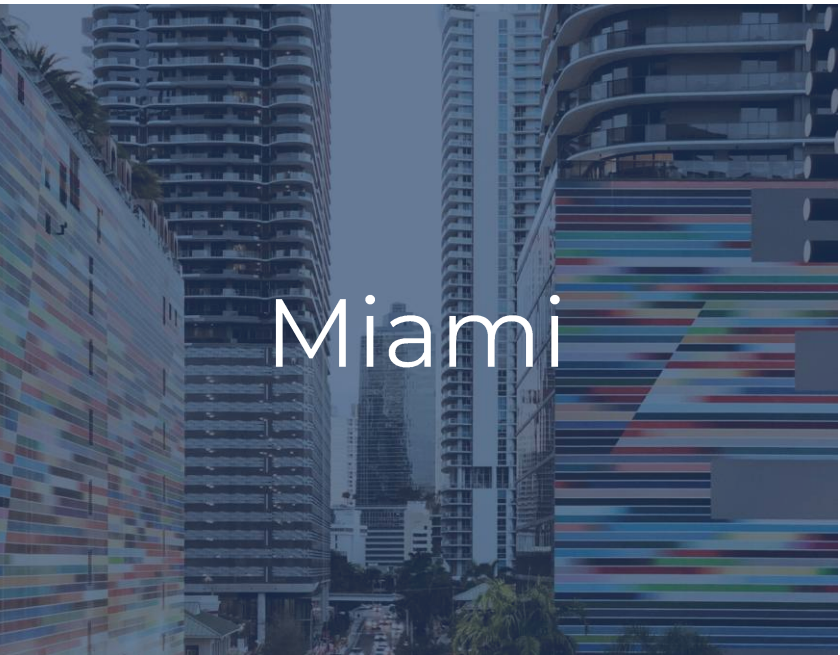


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For over 25 years, Seale & Associates has served leading public and private companies from around the world and operating in a broad range of industries with a high level of quality, integrity and independence while presenting innovative ideas and trusted solutions to address their most complex dealings

+25

Years of Experience

+\$50B

Closed Transactions Globally

Services & Solutions

- Mergers & Acquisitions

Divestitures

Joint Ventures / Alliances

Recapitalizations
- Due Diligence / Support

Expert Witness Testimony

Corporate Finance Advisory

Strategy Consulting

Trusted Advisor to Leading Companies Worldwide

We have worked repeatedly with many of the most well-known and respected companies in the world...

...as well as with many private equity funds, family-offices and privately held companies.





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Creative Solutions. Trusted Advice.